

VERONICA BORDON - FREELANCE PRODUCER

www.verobordon.com / veronicabordon@yahoo.es / +54911.5526.3814

EDUCATION

Intensive film script writing workshop. Alberto Rojas Apel 2014.
Writing workshop. Karina Macció 2010.
Dramatic script writing workshop. Mauricio Kartun 2008.
Short film script writing workshop. José Martínez Suárez 2006.
Film script writing workshop. Lucas Santa Ana 2006.
Film critic workshop. Claudio Huck. UBA University of Buenos Aires 2002.
Bachelor's in Accounting. Instituto Nuestra Sra.de las Nieves Bs.As.1993.

LANGUAGES**Spanish (Native) / English (Advanced)**

First Certificate. Cambridge University/Buenos Aires University 2002.
King George International College. Vancouver, Canada 2001.
I.C.A.N.A. Argentine-American Cultural Institute 1998/2000.

WORK EXPERIENCE FILMS, TV & ADVERTISING**Producer**

- 2018** Bidding production services/Commercials. Tv Globo Brazil. Gloria Films. BoludoTv. Curry Productora. Commercial Sonrisas. Curry Productora/Salado Films Uruguay. Soul Sister. Shot in Uruguay.
- 2017** Bidding production services/Indie feature films. Brainfeeder Films Los Angeles. La Bete Films Los Angeles/Vandalo Films Brazil/La Fuerza Chile. Tv Globo Brazil. Supernova Films.
- 2015** Production Service Substral. Sen Productions Germany/ Duquesa Films. Six Pack Germany. Production Service Chevrolet S10. Bossa Nova Films Brazil/Gloria Films. McCann Brazil. Shot in San Pablo, Brazil. Production Service. Social Grinder USA. 25pFilms. Bidding production services. The Producers Australia.Black Horse Belgium. Twin Film Germany. Gvardiya Production House Ukraine. 23K Films Bolivia. Bidding spots. Minimal Cine. Supernova Films.
- 2014** Bidding production services. Cru Films. Bonita Films. Bidding spots. Puchero Creativo.
- 2013** Production Service Tv Globo Brazil. Básica Cine/7 Samurai Peru. Scouting in Peru For Tv Soup Opera Amor a vida.
- 2011** Production Service Tv Globo Brazil. Básica Cine. Tv Soup Opera O astro. Emmy Winner 2012.
- 2009** Production Service. Tv Globo Brazil. Básica Cine. TV Program Estrelas. Shot in Bariloche, Patagonia.
- 2008** Prod.Service. Tv Globo Brazil. Básica Cine. Tv Soup Opera A Favorita.
- 2004** N.T.A. Arnet Highway Mukenio. Peluca Films. BBDO. Shot in Uruguay.

Line Producer

- 2018** Production Service Sony Bravia. Jacaranda Films Chile/ Golden Los Angeles Kirameki Tokyo. Frontage Japan. Shot in Chile. Spot Sonrisas. Curry/Salado Films Uruguay. Soul Sister. Shot in Uruguay.
- 2016** Production Service Transbank. La Fuerza Chile/ Vandalo Brazil. Young & Rubicam Chile. Scouting in Puerto Rico.
- 2011** Production Service Peugeot 408. Jacarandá Films. Quad France. Betc Euro RSCG Paris. Shot in Bariloche,Patagonia,Argentina.

Production Manager / Production Coordinator

- 2019** Production Service IBM. Labhouse / Chirp Films USA. Ogilvy & Mather NYC.
- 2018** Long feature film. The man who does not. Director Juan Sasiain. Shot in Neuquén, Patagonia, Argentina. Spot Uber. Gloria Films. Circus Agency. Spot Cruz de Malta. Gloria Films. Human.

Promo Sharknado NBC Universal. SYFY Latam. Gloria Films.
 Promo Lucifer NBC Universal. Universal Channel. Gloria Films.
 Spot Milka. Gloria Films. Del Campo Saatchi & Saatchi.
 Spot Danette. Gloria Films. Human.
 Spot Ayudín. Gloria Films. FCB & Fire.

2017 Spot Eucerin. Duquesa Films. Leo Burnett.
 Spot Coca Cola Mini. Primo. David.
 Spot Quilmes Muza5K. Gloria Films. Circus.
 Production Service Ripley Peru. Rasti Films.
 Short Film The last picnic. Director Paula Magnani.
 Shot in San Diego, California.
 Spot Toyota C-HR. Reolucion Los Angeles. Conill. Talent Coordinator.
 Shot in Los Angeles, California.

2016 Spot JCPenny. Landia Los Angeles/Indie Air Films Los Angeles. Alma Miami.
 Shot in Los Angeles, California.
 Spot ESPN. Landia Los Angeles / Indie Air Films Los Angeles.
 The community Miami. Shot in Los Angeles, California.
 Amazon Prime Video. Tv Series American Playboy. Playboy Enterprises/
 Stephen David Entertainment New York/Solid Brothers Films/La Bete Films
 Los Angeles. Shot in Los Angeles, California.
 Short Film The back of my mind. Landia Los Angeles/Indie Air Films.
 Director Luciano Podcaminsky. Shot in Los Angeles, California.
 Short Film Las Hormigas. Director Mariana Wainstein.
 Spot LG Pet Mode. Gloria Films. Young & Rubicam.
 Spot Yumit. Gloria Films. Wunderman Buenos Aires.
 Spot Volkswagen. Gloria Films. DDB.
 Spot LG Love call. Gloria Films. Young & Rubicam.
 Short Film El zen del chat. Gloria Films.
 Directors Julian Castro/ Alejo Rosenberg.
 Spot Poett. Gloria Films. DDB.

2015 Production Service Substral. Sen Productions Germany/ Duquesa Films.
 Six Pack Germany.
 Short Film Error 404. Gloria Films. Director Mariana Wainstein.
 Short Film Doppelganger. Gloria Films.
 Directors Julian Castro/ Alejo Rosenberg.
 Spot Coca Cola Zero Sampling. Gloria Films. Human Agency/ La verde Pro.
 Spot Quilmes Mini 340. Poster Films. Young & Rubicam.
 Spot Paso de los Toros. Poster Films. JWT Uruguay.
 Spot Quilmes. Poster Films. Young & Rubicam.
 Spot Nivea Q10. Gloria Films. Human Agency.
 Spot Nivea. Gloria Films. Human Agency.
 Spot Samsung Safety Truck. Gloria Films. Leo Burnett.
 Prod. Service. Carolina Herrera 212 VIP. Alesso. Canada Spain/Cru Films.
 Spot Coca Cola Zero. Primo. Human Agency/La Verde Pro.

2014 Spot Buenos Aires Playas. Gobierno de la Ciudad de Buenos Aires.
 Supernova Films.
 Video clip Universal Move like Lorde. Lindatv / Raya Producciones. BBDO.
 Video clip Universal Imagine Dragons. Lindatv / Raya Producciones. BBDO.
 Spot Clarín Gran Dt. Lindatv / Raya Producciones. Carlos y Darío.
 Spot Easy. Cru Films. Don.

2013 Feature Film Vaimbora. Director Juan Sasiain. Minimal Cine.
 Shot in Córdoba, Argentina.
 Production Service Tv Globo Brazil. Básica Cine/7 Samurai Peru.
 Scouting in Peru For Tv Soup Opera Amor a vida.

2012 Tv Series Embarcados a Europa. Mancha. Shot in Spain, Italy & France.
 Spot Apple Storm. Raya Producciones. Lado C.
 Spot Sidra Real. Raya Producciones. Lado C. Shot in Río Negro, Patagonia.
 Spot Sidra Real. Raya Producciones. Lado C.
 Spot Hinds. Raya Producciones. Grey.

2011 Spot Cindor Danette. Raya Producciones. Young & Rubicam.
 Spot Respira Mejor. Raya Producciones. Grey.
 Spot Pervinox. Raya Producciones. Ogilvy.
 Spot Sidra Real. Raya Producciones. Lado C.

2010 Production Service. Axa. Qfilms / Target Pictures Czech Republic.
 Leo Burnett Czech Republic.
 Spot Banco Provincia. Raya Producciones. Lado C.
 Spot Ades. Raya Producciones. DDB.
 Spot Levité. Raya Producciones. Young & Rubicam.

- 2009** Production Service. Valspar. Básica Cine/Czar Belgium/Rabbit New York.
Euro RSCG Chicago.
Presentation for Encuentro Tv channel. Hacer Escuela II. Banana Films.
- 2008** Production Service. Alpro.Básica Cine/Latcho Drom Belgium. TBWA Belgium.
Shot in Brazil.
Spot Trapiche. Básica Cine. González Taboada Guevara.
Prod. Service. Activia/Actimel. Básica Cine/Armand Prod.Belgium.
Young & Rubicam Belgium.
Production Service. Dexia. Básica Cine/ Czar Belgium.
Duval Guillaume Belgium.
- 2007** Spot Coca Cola. Marabunta Films. Ogilvy.
Production Service. Grohe. So Chick / BM8 Gmbh Germany.
Grey Worldwide Dusseldorf Germany.
Production Service. Pfanni. So Chick / Marken Films Germany.
Jung Von Matt Germany.
Production Service. Level. Bonita Films/ Happy Tear Sweden.
Great Works Sweden.
- 2006** Production Service. Barcel. Bonita Films / Resistencia Films Mexico.
Young & Rubicam Mexico.
Independent Short Film Hombre Rana. El Torito Films.
Production Service. Hasselfors. Bonita Films/ Masterplan Sweden.
Clara Sweden.

Production Assistant

- 2010** Spot Pampers. Palermo Films. Del Campo Nazca Saatchi & Saatchi.
Spot Danonino. Banana Films. Young & Rubicam.
Production Service. Megafon. Banana Films/ Yarche! Russia.
McCaan Erickson Moscow.
- 2009** Photo shooting. Banco de Imágenes Claro. Estudio Mainardi. Euro RSCG.
- 2008** Spot Fundación Alas. Nube Pictures. El Cielo.
- 2007** Production Service. Orange. Peluca Films/ Wind Spain. Leo Burnett Spain.
Spot Knorr. Oruga. J.W. Thompson.
- 2006** Spot Sedal. Oruga. J.W. Thompson.
Spot Toddy. Focus. FWK Argentina.
Spot Edenor. Cinetauro. Bordo.
Spot Coca Light. Peluca Films. Santo.
Prod.Service. U2 Vertigo Tour 3D Film Project. Aca Films Mexico-Arg.
Cobalt Entertainment USA.
Production Service. Garnier. Peluca Films/ Tempesta France.
Publicis WAM France.
- 2005** Spot Macro Bansud. Cinetauro. Meeting Point.
Spot Easy. Cinetauro. Graffiti Darcy.
Production Service. Vigorsol. Peluca Films/ Paranoid Projects France.
BBH London.
Prod. Service Nintendo. Peluca Films/ Paranoid Projects France/
Big Fish Germany. Jung V. Matt.
Spot All Clear. Revolución. Lowe Brazil.
Production Service. Hollywood. Peluca Films/ Paranoid Projects France.
TBWA France.
Spot Ace. Peluca Films. Leo Burnett Puerto Rico.
- 2004** Production Service. Zapetti. Peluca Films /Tobago Films France.
Prod. Service Video Molotov Amateur. Peluca Films/The Maestros Mexico.
Universal Records Mexico.
Spot Arnet Highway. Peluca Films. BBDO.

Second Assistant Director

- 2006** Production Service Brandy Torres. Cinetauro / Cibolo Films Mexico.
Euro RSCG Mexico.

Executive Production Assistant

- 2005** Peluca Films. Executive Production Assistant. Producer Remi Noiriel.
Peluca Films. Production for Cannes Festival.
- 2000/2004** Peluca Films. Executive Production Assistant.
Producers Jorge di Benedetto, Alejandro di Michele, Fabio Cimmarusti.